



Nicole Fowler

Interactive & Digital Design



I am an interactive and digital designer with a passion for creating seamless experiences as smart and as efficiently as possible.

END GOAL

To design cool sh*t for anything that has a screen.

I HAVE SOME EXPERIENCE UNDER MY BELT...

SEE WHERE I'VE BEEN

YACHT STEWARDESS



NOW

GRAPHIC/WEB DESIGNER, SOCIAL MEDIA & MARKETING, RESTAURANT OPS MANAGER, EVENT COORDINATOR



2024

SENIOR DIGITAL ART DIRECTOR



2016

DIGITAL ART SUPERVISOR



2015

DIGITAL ART DIRECTOR

FCBHEALTH

2014

GRAPHIC DESIGNER



2011

GRAPHIC DESIGN INTERN



2010

BFA COMMUNICATION DESIGN

PARSONS SCHOOL OF DESIGN



UNIVERSITY SCHOLARS AWARD



FEDERAL PELL GRANT



BFA SCHOLARSHIP



FEDERAL SUPPLEMENTAL GRANT

I PICKED UP SOME SKILLS ALONG THE WAY



NICOLEFOWLER.COM



GMAIL NICOLEFOWLER88



NICOLEFOWLER88



908.868.2563

AND THIS IS HOW YOU CAN REACH ME



BRAINSTORM CHAMPION



MULTI-TASKING MACHINE



MASTER LAYER & FILE ORGANIZER



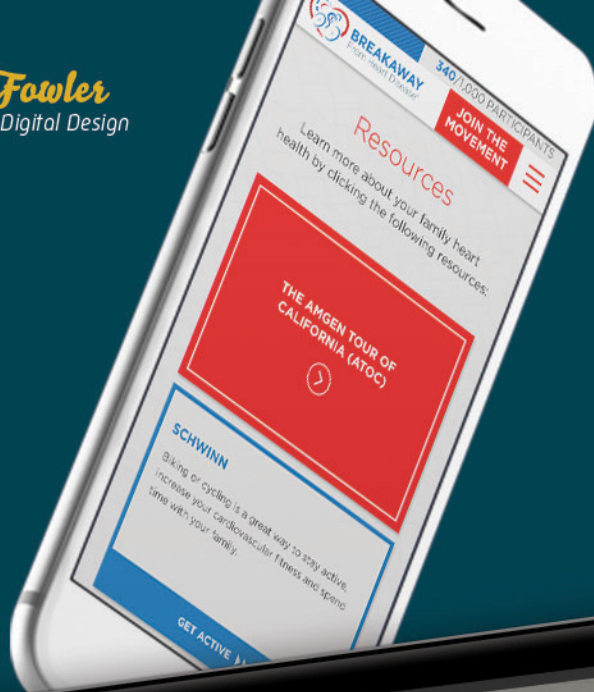
USER FLOW NAVIGATOR



CRAZY DEADLINE CRUSHER



RELIABLE TEAM PLAYER



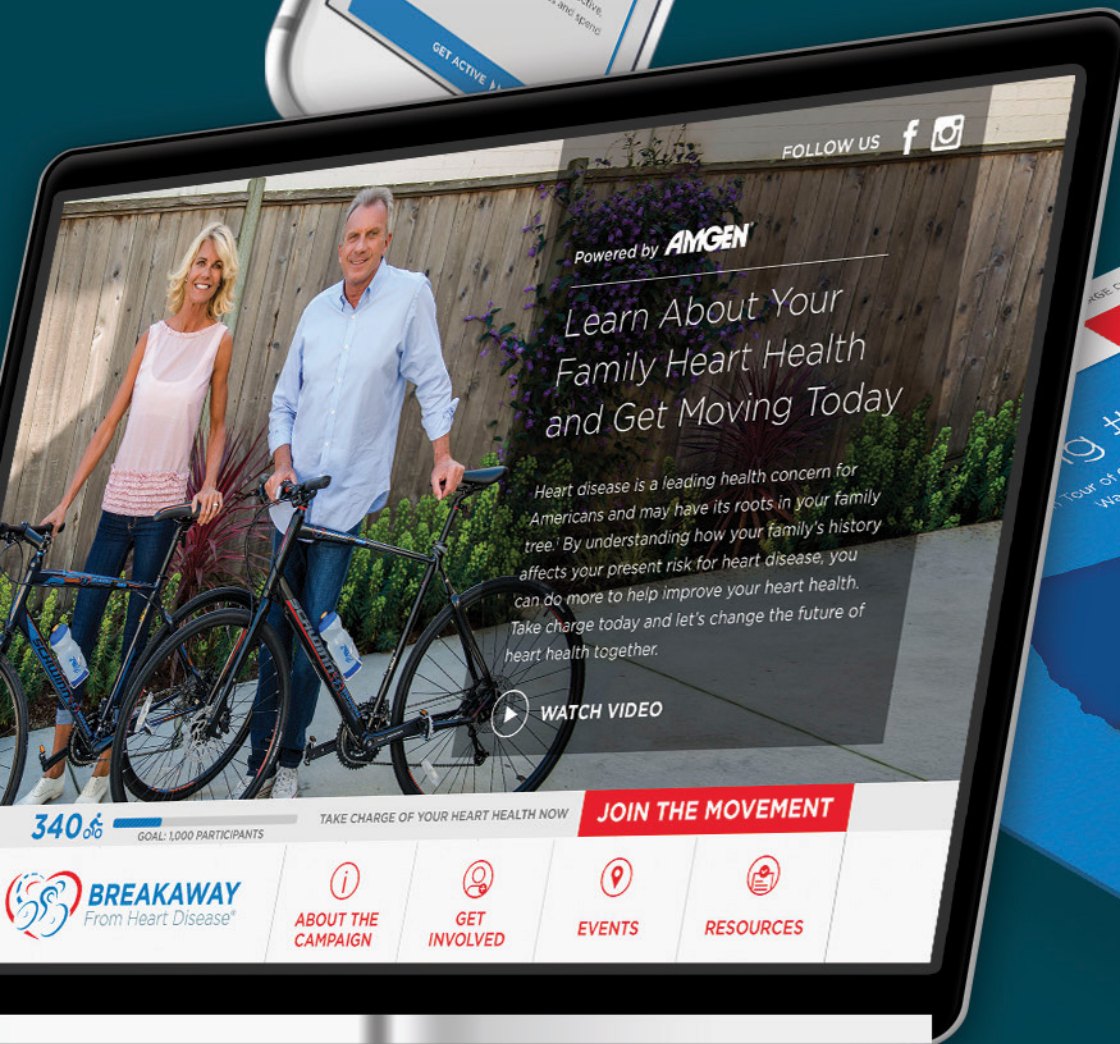
INTERACTIVE PINS
DROP ON TO THE MAP
UPON PAGE LOAD,
INCREASE IN SIZE ON
HOVER AND DISPLAY
EVENT INFORMATION
ON A CLICK



BREAKAWAY
From Heart Disease™

RESPONSIVE WEBSITE DESIGN

A responsive website that not only educates consumers about family heart health, but also encourages them to participate in a bike tour to raise awareness for heart disease.





RETARGETING HTML5 BANNERS

These HTML5 banners retarget users who have been on certain shopping sites. These banners use the colors of the CoolSculpting branding and the logo to animate copy on and off the frames, seamlessly tying in the concept and branding.





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MIXOLOGY
LESSONS

BOOK AN EVENT

SAMPLE MENU



Featured in PEOPLE Magazine

THE IMPOSSIBLE

Muddle the pomegranate seeds in a shaker tin with gin, lemon juice and a few dashes of bitters

[VIEW THE ARTICLE](#)

Cloak & Dagger

Cloak and dagger reminds me that sometimes life can be a little dark, but in the end things work out for the best.

aged rum · dark rum · small batch gingerale

The Elder Kentucky Fizz

The Kentucky Fizz is a frothy companion not to be missed. The aroma of whiskey is balanced supremely with the taste of flowers and citrus.

bourbon · elderflower · citrus

The Revolver

This Revolver comes fully loaded. Using 10 year old Bulleit makes this one extra smooth on the nose and long on the finish with the garnish giving it a puff of smoke.

aged bourbon · liqueur

Keep Calm & Carry

Keep Calm and Carry known as a British mix they want to drink gin have a great time, they think the Brits are all

gin · spices · citrus

The Landry

The Landry is heralded by its namesake as the drink, "I want to have on my deathbed."

tequila · fruit · vegetables

The Pappas Perfect

The Pappas Perfect is my fondest memory of gin I have one of these at times past and present

gin

BOOK AN EVENT

In event, please answer the questions below. For large events two weeks notice. For smaller events we would need at least

REQUIRED*

FIRST NAME*

LAST NAME*

E-MAIL ADDRESS*

PHONE NUMBER*

WHAT KIND OF EVENT ARE YOU PLANNING?

BOOK



THE CRAFTTENDER

RESPONSIVE WEBSITE REDESIGN

The Crafttender is a bartender-for-hire service for the elite. This one page scrolling site allows the user to simply scroll down the site or use the hamburger menu to navigate through the different sections. The logo and branding take cues from the art deco period.



THE CRAFTTENDER

THE CRAFTTENDER
A personal mixologist for any event

[VIEW SERVICES](#)

ABOUT

The Crafttender
ANDREW WHITE

"The Crafttender" Andrew White is a New York-based expert in specialty drinks and craft brews, perfecting his skills at some of New York's finest dining and drinking establishments.

Andrew and his team of professional crafttenders are available to entertain, dazzle and delight your guests with unique and



THE CRAFTTENDER

FOLLOW US



THE CRAFTTENDER

A personal mixologist for any event

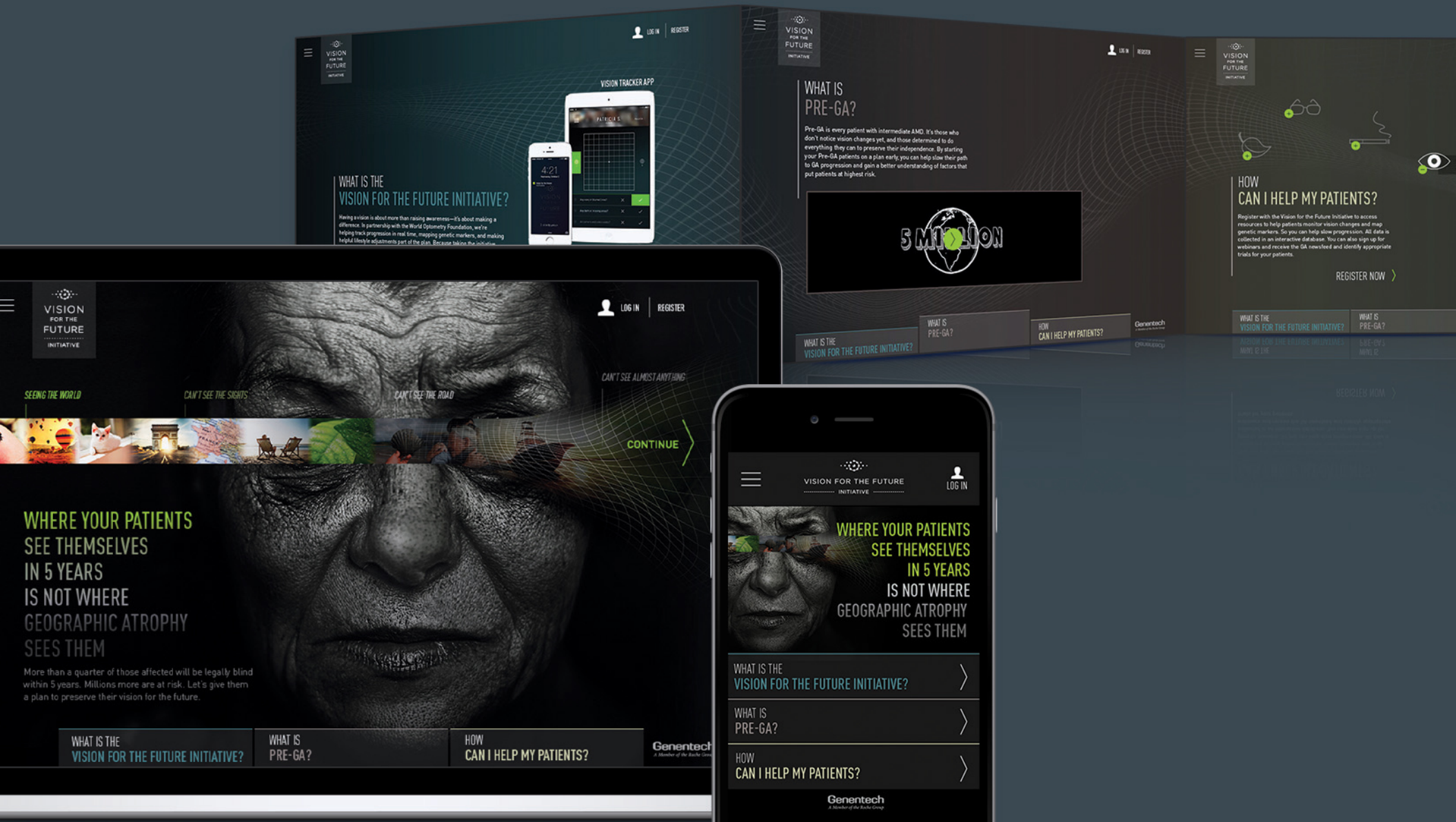
[VIEW SERVICES](#)



VISION FOR THE FUTURE INITIATIVE

HORIZONTAL SCROLLING RESPONSIVE WEBSITE

A disease state awareness site that educates consumers about an age-related eye disease that can cause blindness. The horizontal scrolling feature enhances the concept of a timeline of life slowly fading and getting darker.

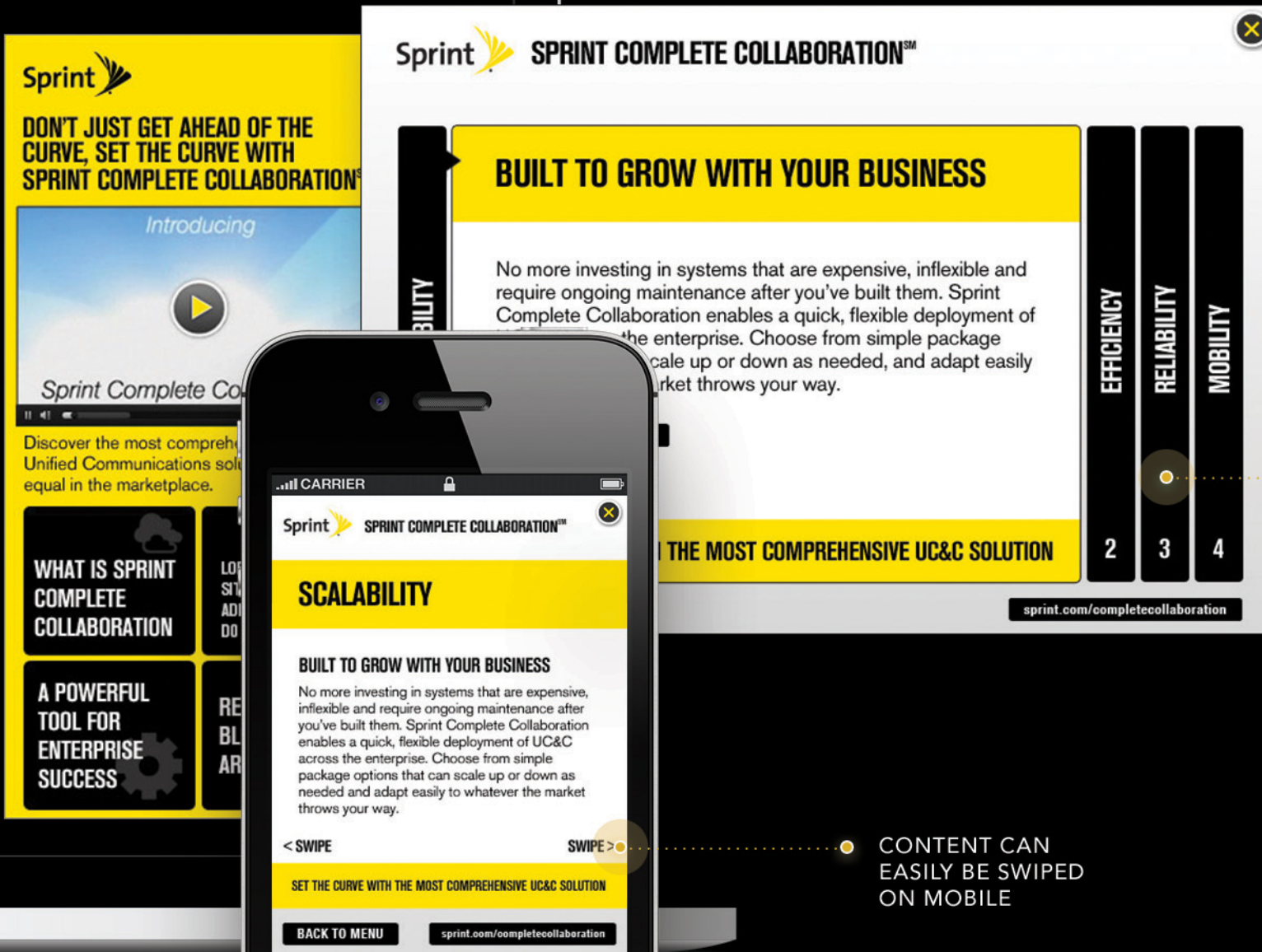


Sprint



EXPANDABLE DESKTOP & MOBILE MICROSITE

The Sprint Complete Collaboration microsite had to work across desktop and mobile while also keeping the content digestible.



CONTENT IS
BROKEN UP INTO
A HORIZONTAL
SLIDING
ACCORDION

CONTENT CAN
EASILY BE SWIPED
ON MOBILE



INTERACTIVE INFOGRAPHIC

An interactive infographic comparing the Samsung Galaxy SIII to the iPhone 5. I saw this project through from conception to design. Using the Samsung branding, the infographic shows the Galaxy SIII as the clear winner of the matchup.

360° VIEW COMPARING THE SIZE OF THE SAMSUNG GALAXY SIII AGAINST THE IPHONE 5

DOTS SHOW THE DIFFERENCE IN SCREEN RESOLUTION

THESE ICONS
REPRESENT THE
AMOUNT OF TALK
TIME AVAILABLE ON
EACH PHONE

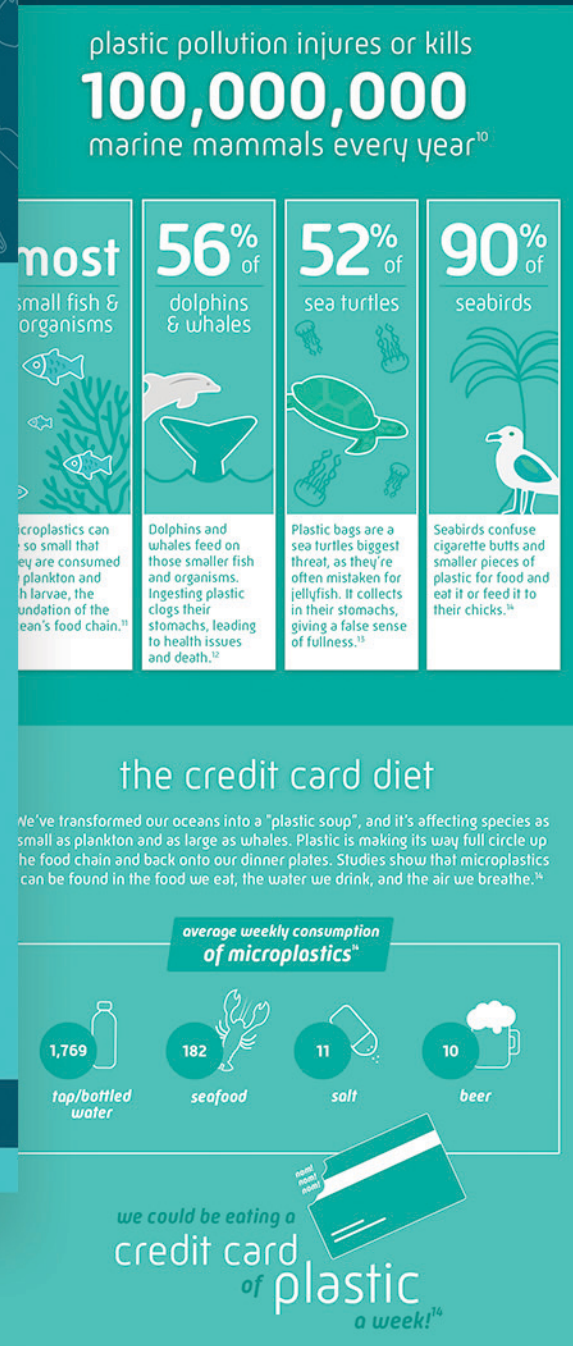
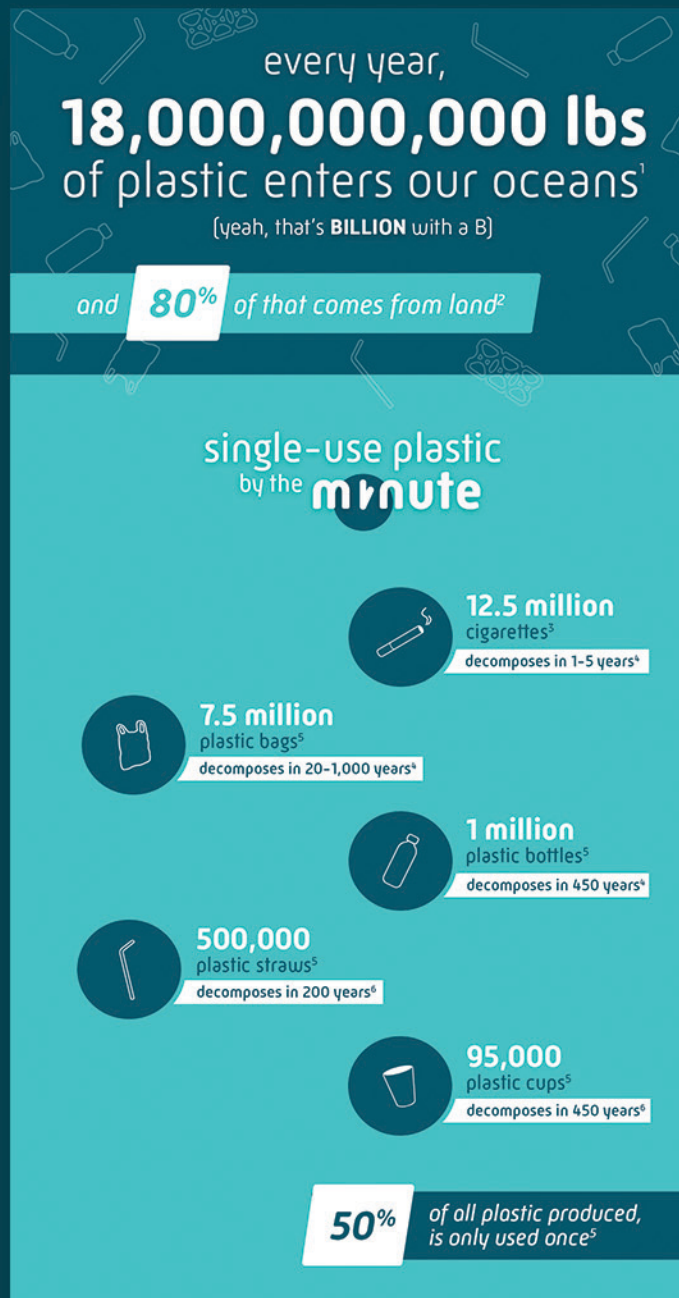


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skimmy dip®
anytime, anywhere.

LOGO AND KICKSTARTER PAGE

Logo design and Kickstarter page design for a product that helps fight against plastic pollution. The infographic style of the Kickstarter page educates consumers in an easily digestible manner.





A consumer facing disease state awareness site for night shift workers that uses familiar design elements and interactivity to educate them on the effect of their jobs.

